

## SALES AND MARKETING ASSOCIATE

**Job Title:** Sales & Marketing Associate | **Designation:** Residential, Commercial, and Industrial Land Sales

**Employment Type:** Full-Time | **Location:** Naivasha, Nakuru County.

### Job Summary:

We are looking for a proactive and results-driven Sales & Marketing Associate to join the Newvasha team. This is a full-time position dedicated to driving land parcel sales across our commercial, residential, and industrial zones. The ideal candidate should have a proven track record in real estate or property sales and be passionate about helping clients secure opportunities in one of Kenya's most promising developments.

### Key Responsibilities:

- Promote and sell residential, commercial, and industrial land parcels to prospective buyers and investors.
- Actively manage the full sales cycle—from lead generation and prospecting to client onboarding and post-sale support.
- Create and maintain strong client relationships through regular engagement, site visits, and follow-ups.
- Collaborate with the digital marketing and content teams to align messaging and campaigns.
- Participate in marketing initiatives, expos, and open days to represent Newvasha.
- Prepare detailed reports on sales performance, client feedback, and market trends.
- Maintain up-to-date knowledge of all property listings, pricing, and financing options.

### Requirements:

- 3+ years' experience in real estate sales or a closely related field.
- Proven ability to meet or exceed monthly and quarterly sales targets.
- Excellent communication, negotiation, and interpersonal skills.
- Strong understanding of the property market in Kenya, especially in Nakuru and surrounding counties.
- Self-driven with the ability to manage time and responsibilities independently.
- Fluent in English and Kiswahili.

### Preferred Qualifications:

- Diploma or Degree in Sales & Marketing, Real Estate, or Business Development.
- Experience working with CRM tools or property listing platforms.
- A resident of Naivasha, or its surrounding area.

SEND CV AND RESUME TO: [support@newvashaepz.com](mailto:support@newvashaepz.com), Deadline: **November, 20th 2025.**